



WormsBeesTrees.com

Think Global, Act Local

2023
Sponsorship Pack

Overview

Worms Bees Trees (WBT) was founded to bring together a community of people that care about the environment. Our mantra “Think Global, Act Local” is aimed at strengthening our local connection to country whilst together enabling global change.

WBT exists to support and promote worthy initiatives, campaigns, programs, causes, and people dedicated to leaving the planet better than we found it.

Our long-term goal is to promote local environmental initiatives that can be scaled up and replicated globally on an ongoing and sustainable basis.

WBT organises events with the aid of neighbourhood clubs, organisations, local councils, and individuals.

We source funding from businesses and corporate sponsors committed to enacting positive environmental change. By contributing to community projects, WBT then utilizes the resources of local community groups, clubs, organizations and/or individuals to put on events with the aim to help heal mother earth.

Ideally, our programs will be focussed heavily on organisations that have a significant component of youth involvement to ensure that we are educating and arming children with positive and proactive attitudes about their local communities and the environment.

We sincerely hope the above resonates with you 😊 For more information, please contact **Geoff Rowan**

(Mobile: **0422 008 006** or Email: **geoff@wormsbeestrees.com**)

Sponsors

As a sponsor, it is your money that funnels through to the clubs and community groups. WBT's role is to provide a framework to ensure that funds aren't just given away but are linked with a "call to action".

As a sponsor your branding will be used during the promotion of your chosen initiative. We will provide your organisation access to our media assets to promote your involvement in these local environmental initiatives.

Previous Campaigns

**THE 2020
WORMS BEES TREES CUP**

THINK GLOBAL | ACT LOCAL
Submit a short team video of you making a positive environmental impact on Dee Why. VIDEO SUBMISSION BY 15TH SEPTEMBER 2020

IN ASSOCIATION WITH

save our swans
saturday 26th march
DEE WHY LAGOON 8AM-12PM

As a waterway for the Black Swan, the lagoon has become polluted by runoff and overgrown by invasive plant species. **Help clean and restore the areas surrounding Dee Why Lagoon.**

WORMS BEES TREES
WELCOMES YOU AS OUR VIP GUEST
TO THE BROOME CUP

BROOME CUP
SATURDAY 13TH AUGUST 2022 | 11AM

VENUE:
BROOME TURF CLUB
504 Gantheaume Point Rd Broome

SAVE THE DATE
MONDAY 29TH AUGUST 2022

Worms Bees Trees in partnership with the Kimberley Land Council, Bardi Jawi Traditional Aboriginal Corporation, Bardi Jawi Rangers and representatives from the Anjiloon, Gardindin and the Lombadina communities are holding a clean-up day.

The day is supported by Bardi Jawi Rangers and community volunteers and will provide participants with an educational and cultural experience.

The format of this day is a large group rubbish collection, where volunteers will follow rangers across the perimeter stopping at several locations to learn about the area and collect any rubbish.

CARING FOR THE KIMBERLEY
MEETING LOCATION:
DJARINDJIN ROADHOUSE | 8AM

REQUIRED EQUIPMENT:
4WD, FOOD, ENCLOSED SHOES, GLOVES, SUNSCREEN, HAT AND WATER BOTTLE

SAVE THE DATE
SATURDAY 25TH MARCH 2023

Worms Bees Trees in association with The Queens Jubilee, The Northern Beaches Council and our community clubs will have a volunteer event called:

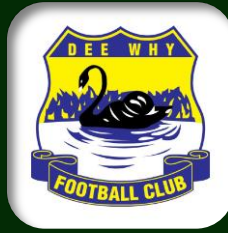
SAVE OUR SWANS (SOS)

DEE WHY LAGOON – DUNE RESTORATION PROJECT

Timings: 8AM to 12PM
Where: Dee Why Lagoon (North side of dee why surf club)
Required Equipments: Enclosed Shoes, Hat, Sunscreen and Water Bottle

Scan QR Registration

Previous Partners



A Glimpse From Our Previous Events





Foundation Partners

\$850 PER MONTH

Worms Bees Trees needs a base line of revenue to survive year on year. We live within our means with any surplus being reinvested into our campaigns. Our foundation partners provide our bread and butter to allow us to execute campaigns.

Foundation partners will be promoted both during upcoming campaigns plus throughout the year on our various social media outlets.

A representative of Worms Bees Trees will meet with your team monthly to discuss upcoming campaigns, pressing global and local environmental issues and conduct a brainstorming session on new ideas to help heal mother earth.

Donation Partners

\$1 000 ONLY

Donation partners include anyone who wants to help fund this crazy concept.

Donation partners will be promoted via all Worms Bees Trees media assets.

Campaign Sponsorship

\$25K

Worms Bees Trees will hold numerous Campaigns throughout the year. Campaigns will be identified, offered to potential sponsors, and then executed by our team.

Our campaigns have ventured from Dee Why in the East to the Kimberley in the West.

Campaign sponsors will have the naming rights for that local environmental initiative. Eg "Caring for the Kimberley 2023" powered by Patagonia and Guinness.

Campaign sponsorship revenue will be used to sponsor local clubs, purchase materials and fund other resources required for the execution of that campaign.

Sustainability Representation and Assistance

\$25K

WBT will assist in providing a framework to organisations committed to having an immediate and positive impact on the planet.





Thanks!

Do you have any questions?

geoff@wormsbeestrees.com

0422 008 006

www.wormsbeestrees.com

